



A 4-day experiential and inspirational immersive event

July 02 - 05, 2026

Organised by

Advertising Council of India (ACI)

(A Division of STACA Trust)

a distinguished member of AFAA

ABSOLUTELY FREE
for promising Young Leaders

afaa

ASIAN FEDERATION OF
ADVERTISING ASSOCIATIONS

Insightful visits to institutions / Organisations in Mumbai Pune Nashik

Salient Features of the Programme:

- Negotiation Skills
- Complex Problem Solving
- Customer Centricity
- Stakeholder Management
- Visionary Outlook
- Entrepreneurial Mindset
- Art of Continuous Learning
- Embracing Change
- Working with Missionary Spirit
- Leading with Purpose
- Taking Ownership
- Reflect to Re-Invent
- Time Manager to Time Investor
- Gratitude to Altitude
- Inspiration to Perspiration
- Receiving & Giving Feedback
- Reverse Mentoring
- Multiplying Outcomes
- Taking Calculated Risks
- Creating Personal Brand

4 days of multi-city WOLF to SMILE Programme for young leaders

Join us for a transformative 4-day New Age Leadership Programme (NALP 3.0) in which participants evolve through Experiential Learning by visiting diverse places in Mumbai, Pune and Nashik designed exclusively for young leaders ready to thrive in today's dynamic world. This immersive journey will empower participants to embrace change with confidence, while evolving in the way one thinks, acts, and communicates. Through interactive sessions, real-life simulations, and guided reflection, young leaders will uncover the power of conscious communication-aligning thoughts, actions, and words to lead with clarity and impact. Don't miss this opportunity to build the mindset and skills essential for leadership in our fast-changing times.



Manish Advani, Programme Facilitator

Manish Advani, Founder & CEO, MIMO Potentio is an eight Times TEDx Speaker, recipient of International Green Apple Award at the House of Commons in the British Parliament, recipient of Microsoft Presidents Award for Improving Customer and Partner Experience, has over 2 decades of experience of working in leadership position / consulting / conducting sessions with large corporates such as Mahindra Group, Microsoft Canada, Jaguar & Land Rover, Schindler, New Jersey Department of Transportation, ISRO, Barclays, BNY Mellon, Apar Industries in diverse roles such as Change Management, Leadership Development, Marketing, Public Relations, Risk Management in diverse geographies such as India, United States of America, Canada, United Arab Emirates, Kingdom of Bahrain and Singapore.

Manish graduated with Management Degree with Suma Cum Laude from New Jersey Institute of Technology, USA, has done one year Management Programme from Harvard & IIM Ahmedabad and Brand Building Programme from Stanford.

Programme Schedule

Day 1 Mumbai and Nashik
(02/07/2026)

Theme: Conquering the WOLF (Worries, Obsessions, Limitations & Fear)

2-Jul-2026	09:30 - 10:15	Inaugural Session with AFAA Leadership - Chairman & Directors of AFAA
2-Jul-2026	10:15 - 10:45	Key Note Address by Shriji Huzor Dr. Lakshyaraj Singh Mewar of Udaipur
2-Jul-2026	10:45 - 11:00	Break
2-Jul-2026	11:00 - 11:45	Session on Conquering the WOLF - Manish Advani
2-Jul-2026	11:45 - 12:30	Panel Discussion on Conquering the WOLF
2-Jul-2026	12:30 - 13:00	Lunch
2-Jul-2026	14:00 - 15:00	Visit to Kiara Jewels SEEPZ Andheri
2-Jul-2026	15:30 - 16:45	"Interaction with Leaders of Indian Institute of Packaging, Andheri East 30 Minutes talk followed by 45 Minutes Group Exercise"
2-Jul-2026	16:45 - 21:30	Travel to Nashik
2-Jul-2026	17:30 - 18:30	Virtual Interaction with Global Leaders - Multiple Tracks
2-Jul-2026	21:30 - 23:00	Check-in at the Hotel / Dinner etc.

Day 2 Nashik
(03/07/2026)

Theme: STRIVE for Excellence on Multiple Fronts

3-Jul-2026	08:00 - 09:00	Breakfast
3-Jul-2026	09:00 - 09:45	Recap of Previous Day / Session on STRIVE for Excellence by Manish Advani
3-Jul-2026	09:45 - 11:00	Interaction with leaders of Sahyadri Farms
3-Jul-2026	11:00 - 11:15	Break
3-Jul-2026	11:15 - 12:30	Group Exercise at Sahyadri Farms
3-Jul-2026	13:00 - 14:00	Lunch & Learn interaction with Leaders of Nasik
3-Jul-2026	14:30 - 16:00	Visit to Pharma Company - TBD
3-Jul-2026	16:30 - 17:30	Visit to Chandon Winery
3-Jul-2026	18:00 - 19:30	Recap and Session on CHAMP in Communications
3-Jul-2026	19:30 - 20:30	Dinner

Day 3 Pune
(04/07/2026)

Theme: CHAMP in Communciations

4-Jul-2026	07:00 - 07:45	Breakfast
4-Jul-2026	07:45 - 11:15	Leave for Rajgurunagar near Pune
4-Jul-2026	11:15 - 12:30	Interaction with Leaders, Social Entrepreneurs at Rajgurunagar at Indias Oldest NGO - Bombay Mother & Child Welfare
4-Jul-2026	12:30 - 13:00	Lunch n Learn conversation
4-Jul-2026	14:30 - 15:45	Interaction with Leaders from Indian Armed Forces in Pune
4-Jul-2026	16:30 - 18:00	Interaction with Leaders of RSB
4-Jul-2026	18:30 - 20:00	Session on Hasya Yoga from Urli Kanchan Team
4-Jul-2026	19:00 - 20:00	Session on Healthy Living and Hasya Yoga from Leaders of Urli Kanchan
4-Jul-2026	20:00 - 21:00	Dinner
4-Jul-2026	21:00 - 00:00	Work on Presentations

Day 4 Mumbai
(05/07/2026)

Theme: SMILE at Every Step in Professional Life

5-Jul-2026	07:00 - 08:30	Breakfast
5-Jul-2026	08:30 - 12:00	Leave for Mumbai
5-Jul-2026	12:00 - 13:00	Presentations by Group 1 and Group 2
5-Jul-2026	13:00 - 13:30	Lunch
5-Jul-2026	13:30 - 15:00	Presentations by Group3, 4 and 5
5-Jul-2026	15:00 - 15:30	Closing

Participants will also be interacting with many leaders like

Shriji Huzor

Dr. Lakshyaraj Singh Mewar

Major General **R S Vats**
Commandant CMDC
Indian Armed Forces

Dr. Ravi Shankar
Group Director
Indian Space Research
Organization (ISRO)

Mr. Ratnesh Kumar
Executive Director - Strategy
ONGC

Mr. Vikram Bhat
Managing Director
Kiara Jewels

Mr. Shekhar Amberkar
Deputy Director
Indian Institute of Packaging

Mr. Vilas Shinde
Chairman
Sahyadri Farms

Mr. Kaushlendra Sinha
Chief Executive Officer
IAGES

Dr. Abhishek Devikar
Director
Nisargopchar Ashram

Mr. Tushar Jagdale
Hasya
Yoga and Tratak Expert

Who is the programme for?

This experiential Programme is designed to make promising young professionals under 35 years of age into future leaders. Young marketers, brand managers, advertising executives, space and time marketers, market research executives, digital and analytics executives etc., are likely to benefit from the Programme.

Free Registration

Interested young professionals should send their brief profile to Secretary General, Advertising Council of India (ACI), a division of STACA Trust at afaaindia@gmail.com on or before 15th June 2026.

Candidates will be shortlisted based on their evident leadership potential for an on-line interview. 25 participants will be selected based on their profile and the views of the interviewing panel.

This will be an all expenses paid programme sponsored by the Advertising Council of India (Ex-Mumbai).

About AFAA & ACI

AFAA is an international association for the development and support of the advertising industry of Asia. It offers a wide range of services, platforms and resources dedicated for the purpose of planning, coordinating and implementing programmes to elevate the standards and viability of advertising at the Asian level.

The Advertising Council of India (ACI) is a distinguished member of AFAA from India and is an operational arm of STACA Trust. ACI has as its constituents the Indian Society of Advertisers, Indian Broadcasting and Digital Foundation, Advertising Agencies Association of India, India Chapter of International Advertising Association and The Advertising Club. It promotes the development of skilled manpower resource for the advertising industry and it believes in shaping future leaders for a stronger tomorrow.

For details contact

Secretary General

Advertising Council of India (ACI),
A division of STACA Trust
B-502, Marathon Futorex, N M Joshi Marg Lower Parel,
Mumbai 400 013. Email: afaaindia@gmail.com

Please feel free to Contact our Programme Facilitator
via Whatsapp: Manish Advani +91 98200 85094

Free registration deadline 15th June 2026